

Orion Capital Markets Day 2025

Helsinki 22 May 2025



Agenda (Finnish time, EEST)

13.00	Opening words Tuukka Hirvonen, Head of Investor Relations
13.05	Orion's strategy – The road is open for growth Liisa Hurme, President & Chief Executive Officer
13.20	Innovative Medicines and Research & Development Outi Vaarala, Executive Vice President
14.00	Branded Products Hao Pan, Executive Vice President
14.25-14.45	Networking break

14.45	Generics and Consumer Health Satu Ahomäki, Executive Vice President
15.10	Animal Health Niclas Lindstedt, Executive Vice President
15.35	Capital allocation and value creation René Lindell, Chief Financial Officer
15.50	Final Q&A
16.10-16.15	Closing remarks

Questions from the webcast will be taken via the chat tool.



Liisa Hurme



Hao Pan



Satu Ahomäki



René Lindell

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Outi Vaarala

Disclaimer

This presentation contains forward-looking statements which involve risks and uncertainty factors. These statements are not based on historical facts but relate to the Company's future activities and performance. They include statements about future strategies and anticipated benefits of these strategies.

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All the figures in this presentation have been rounded, which is why the total sums of individual figures may differ from the total sums shown.





The road is open for growth Liisa Hurme, President & CEO



Orion at a Glance



Figures from 2024

EUR 1,542 million in net sales

EUR 417 million in operating profit

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8	~
productio sites	n l
6 in Finland	d,
1 in France 1 in Belgiu	

3,700 personnel

EUR 180 million in R&D investments **Operations** in more than **35** countries



Our diversified and balanced businesses

	Innovative Medicines	Branded Products	Generics and Consumer Health	Animal Health	Fermion
Portfolio highlights	NUBEQA™ (darolutamide) 300 mg	Respiratory CNS Women's Health	300+ products	Companion animals & livestock	API manufacturing & CDMO
Geographies	Global	Europe & APAC	Nordics & Eastern Europe	Global	Global
Net sales In 2024 ¹	395 MEUR (+93%)	287 MEUR (+10%)	528 MEUR (+2%)	128 MEUR (+23%)	72 MEUR (-2%)
Share of sales	28%	20%	37%	9%	5%

¹Excluding major milestones, growth vs. 2023

With strong track record in delivering financial results, we have entered a new growth era





Underlying business Major milestones

XX.X% CAGR

Building well-being



Inspired by our Nordic heritage, we strive to empower people around the world to live their lives to the fullest – today and tomorrow.



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Orion's strategy is built on strong own performance, expansion, and development.

Build a customer- driven portfolio:	 Innovative medicines for Oncology and Pain Branded products for Respiratory, Central Nervous System, and Women's Health Complementing strong generic portfolio with complex and value-add generics, and consumer health products with value proposition Portfolio for companion and livestock animals
Expand into new geographies and strengthen global partnerships:	 Strengthen European market position Strengthen and expand APAC presence, including Japan Establish presence in USA step by step
Develop growth enablers:	 Competences and culture Safety and sustainability Global commercialization capabilities

• Data-driven execution excellence

• Master end-to-end value chain



From local to global step by step

TE



3

- 2008-2011: Southern Europe 1.
- 2020: Thailand, Singapore & Malesia 2.
- 2021: Australia & New Zealand 3.
- 2023: R&D Hub in USA 4.
- 2024: Japan 5.
- 2025: Biologics R&D centre in UK 6.

6

Sales operations **O** Production and supply chain operations

Back-office operations R&D operations



Strategy focuses on building the future





Nubeqa[®] expansion to new

Orion's roadmap for growth in the 2030s



¹ Source: Bayer's presentation at JPM 2025 <u>https://www.bayer.com/sites/default/files/20250114-bayer-handout-jpm-2025.pdf</u> ² Source: Clinicaltrials.gov: <u>NCT06136624</u> and <u>NCT06136650</u>



How we are building our growth



Growth through innovation

- Focus on internal pipeline in oncology and pain
- Supported by external innovation



Growth through geographic expansion

Strengthen and expand commercial footprint



Growth through portfolio expansion

• In-licensing of commercial assets in key areas



M&As are an option

- Focus on organic growth
- Supported by targeted in-organic growth

Growth through innovation

Growth by portfolio and geographic expansion Stability based on solid foundation

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The road is open for growth!



Innovative Medicines and Research & Development

Outi Vaarala Executive Vice President



Some highlights from the past few years - Nubeqa® and opevesostat continue to drive growth





- 2019-2020: First Nubeqa® launches in nmCRPC
- 2021: Positive read-out from ARASENS Phase III in mHSPC with darolutamide+ADT+docetaxel
- 2022-2023: First Nubeqa® launches in mHSPC
- 2022: Collaboration agreement with MSD on opevesostat
- 2023: ARASTEP Phase III trial in prostate cancer (BCR) with darolutamide initiated
- 2024: OMAHA1 and OMAHA2a Phase III trials in mCRPC with opevesostat initiated
- 2024: MSD collaboration converted into exclusive license agreement
- 2024 Positive read-out from ARANOTE Phase III in mHSPC with darolutamide+ADT
- 2024: Nubeqa® becomes a blockbuster
- 2025: Opevesostat development program expands to women's cancers

Proven track record in innovation P

Proven track record in partnering



Darolutamide phase 3 trials covering almost all prostate cancer stages

Patient progression in prostate cancer						
(Neo-)Adjuvant early-stage		etastatic stage		static stage		
	BCR	nmCRPC	mHSPC	mCRPC		
DASL-HiCaP	ARASTEP	ARAMIS	ARASENS			
darolutamide + LHRHA + external beam radiation	darolutamido + ADT					
PHASE III (2028e ¹)	PHASE III (2027e ¹)APPROVEDAPPROVED		APPROVED			
B BAYER E R	BAYER BAYER PHARMA					
			ARANOTE			
darolutamide + ADT						
¹ Estimated primary completion BCR=biochemical recurrence after curative radiotherapy, nmCRPC=non-metastatic castration-resistant prostate cancer, mHSPC=metastatic hormone sensitive prostate cancer, mCRPC=metastatic castration-resistant prostate cancer, ADT=androgen deprivation therapy, LHRHA=luteinising hormone releasing hormone analogue			REGISTRATION			
	Drion CMD 2025 © Orion Corporation	BAYER PHARMA				

MSD has a broad opevesostat development program



Trial	Indication	Phase II	Phase III	Primary endpoints
OMAHA1 (MK-5684-003) <u>NCT06136624</u>	(later-line) metastatic castration-resistant prostate cancer (mCRPC)			OS and rPFS in AR LBD mutation- positive and negative patients
OMAHA2a (MK-5684-004) <u>NCT06136650</u>	(front-line) metastatic castration-resistant prostate cancer (mCRPC)			OS and rPFS in AR LBD mutation- positive and negative patients
MK-5684-01A <u>NCT06353386</u>	metastatic castration- resistant prostate cancer (mCRPC)	opevesostat opevesostat + olaparib opevesostat + docetaxel opevesostat + cabazitaxel		
OMAHA-015 MK-5684-015 NCT06979596	Certain solid tumours	Breast cancer Endometrial cancer Ovarian cancer		



interaction

R&D and Innovative Medicines - strategic aspirations



Immunooncology

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conjugates

and cell signalling



Orion's R&D has strong centres of excellence





Recent key recruitments to R&D / Innovative Medicines



Praveen Aanur

Head of Therapy Area Oncology, CMO R&D iMeds

New York

Work history

Board-certified physician-scientist with strong scientific background in translational medicine in cancer research, including Memorial Sloan Kettering Cancer Center, and with expertise in Oncology and Immunooncology (IO) drug development in Bristol Myers Squibb and Moderna.

Education

Bangalore University, MD Columbia Business School, MBA



Geula Jaffe Chief Commercial Officer, iMeds New York

Work history

Global commercial executive expertise in oncology across biotech and large pharma, including AbbVie, ImmunoGen, Novocure, GSK, Tesaro, Celgene, Johnson & Johnson and Roche

Education

Yale University, MPH New York University, BA



Eugene Zhukovsky

VP, Head of Biologics R&D

Cambridge

Work history

R&D executive and KOL in therapeutic antibody discovery and development in US and European biotech and pharma, including Genentech, Boehringer-Ingelheim, Affimed and Ichnos

Education Brandeis University, PhD



Orion's research pipeline

Therapy area	Focus area	Modality	Research	Candidate drug
Oncology	immuno-oncology (ODM-214)	bi-specific antibody		
Oncology	immuno-oncology (ODM-215)	CAR-T cell therapy		
Oncology	immuno-oncology (ODM-216)	bi-specific antibody		
Pain	osteoarthritis and neuropathic pain	small molecule		
Oncology	immuno-oncology	small molecule		
Oncology	solid tumours	small molecule		
Oncology	prostate cancer (mCRPC)	antibody drug conjugate		
Oncology	solid tumours	small molecule		
Pain	chronic pain	small molecule		
Oncology	antibody drug conjugate	antibody drug conjugate		
Pain	neuropathic pain	small molecule		
Pain	neuropathic pain	small molecule		
Oncology	solid tumours	small molecule		
Oncology	immuno-oncology	bi-specific antibody		
Oncology	immuno-oncology	bi-specific antibody		
Pain	pain	monoclonal antibody		
Pain	pain	antibody small molecu	le	

pain / neurology

oncology



Orion's extended¹ key clinical development pipeline

Partner/own	Trial/compound	Indication (or modality for pre-clinical assets)	Candidate drug	Phase I	Phase II	Phase III	Registratio
	ARANOTE (darolutamide)	metastatic hormone-sensitive prostate cancer					
	ARASTEP (darolutamide)	BCR (prostate cancer)					
BAYER	DASL-HiCaP (darolutamide)	(Neo-)Adjuvant prostate cancer					
MSD	OMAHA1 (opevesostat)	(later-line) metastatic castration-resistant prostate cancer					
MSD	OMAHA2a (opevesostat)	(front-line) metastatic castration-resistant prostate cancer	-				
TENAT	LEVEL/TNX-103 (levosimendan)	PH-HFpEF			1		
MSD	MK-5684-01A (opevesostat)	metastatic castration-resistant prostate cancer					
		breast cancer	-				
SD MSD	OMAHA-015 (MK-5684/opevesostat)	endometrial cancer					
		ovarian cancer	-				
ODM-105 (tasipimidine)		Insomnia	-				
ODM-212 (TEAD inhibitor)		solid tumours	-				
PHARMA	ODM-214	immuno-oncology / bi-specific antibody					
PHARMA	ODM-215	immuno-oncology / CAR-T cell therapy					
PHARMA	ODM-216	immuno-oncology / bi-specific antibody					
= biologics (lar	rge molecules) ¹ Including all key phase	II and III trials which are conducted solely by Orion's partners + candidate	drugs in research pipeline	e	THE	RAPY AREAS	
BCR=biochemical r	recurrence after curative radiotherapy, PH	-HFpEF=pulmonary hypertension in heart failure with preserved ejection fr	action	oncolo	ogy pain	/ neurology	cardiovascul



ODM-105 (tasipimidine) – a novel treatment for insomnia; estimated Ph2 readout in 2026

- Insomnia is underdiagnosed and undertreated
- Current medications have shortcomings
- Insomnia with co-morbidities such as pain not effectively treated

Mode of action

- Potent and highly specific α_2 agonist
 - selective for α_{2A} receptor subtype, which mediates most of the α_2 adrenergic actions
- Sedative, anxiolytic and analgetic effects

ODM-105 has potential to differentiate

		ODM-105 expectations – aiming to be first-in-class treatment
	Efficacy	Produces refreshing sleep with natural sleep pattern
	Safety	Good – supported by blinded data from ongoing Ph II
	Risk to addiction	Low
	Long-term use	Possible

ODM-212– a TEAD inhibitor with best-in-class potential in Phase 1/2



Huge unmet need and upside potential

- Targeted treatment in solid tumours associated with Hippo pathway dysregulation and with high unmet need in rare cancers - mesothelioma, EHE sarcoma and HNSCC
- Combination with standard therapies to prevent YAP/TAZ-TEAD mediated treatment resistance with EGFR and KRAS inhibitors in e.g. non-small cell lung cancer
- Combination upside potential with chemo and IO therapy

EGRF: Epidermal Growth factor EHE: epithelioid hemangioendothelioma (rare sarcoma) HNSCC: head & neck squamous cell carcinoma TAZ: WW-domain-containing transcription regulator 1, (WWTR1=TAZ) TEAD: transcriptional enhancer associated domain YAP: Yes-associated protein

Potential to be best-in-class			
Efficacy	Evidence of clinical benefit (tumour shrinkage); dose escalation studies ongoing		
Safety Well tolerated so far			
Pharmacokinetics	Favourable, convenient and predictable PK properties at the doses studied		
Combination therapy potential	Favorable drug-drug interaction profile supporting drug combinations		

Mode of action

- Hippo-pathway controls the regulation of cell proliferation and death
- Dysregulation of Hippo pathway can lead to tumour growth, metastasis and resistance to several cancer therapies
- Such effects are the result of TEAD transcription factor activity that is dependent on the coactivators YAP and TAZ
- ODM-212 is an oral small molecule that selectively inhibits all four TEAD transcription factors

ODM-212 inhibits tumour growth in subcutaneous NCI-H226 mesothelioma xenograft model







How Innovative Medicines is building growth



Growth through innovation

- Internal R&D projects are a priority and expected to drive the growth in long-term
- Focus in oncology and pain

Growth through geographic expansion

- Long-term target to commercialize own innovations by Orion in USA and APAC
- Expanding R&D operations is the first step and prerequisite for possible future commercial entry

Growth through in-licensing

- Oncology and pain assets in research or early clinical phase are a priority Co-development model with
- advanced clinical assets

Other in-organic growth options

Commercial assets in oncology or • pain to support commercial entry to new geographies with own new innovative medicines





Q&A



Branded Products

Hao Pan, Executive Vice President





Overview of Branded Products Division



Branded Products Divisional Strategy

Easyhaler range products for Asthma & COPD In-licensed products for respiratory conditions

 Cost-effective products for different stages of Parkinson's Disease • Value-adding CNS products for Migraine and Alzheimer's Disease

• Transdermal & oral hormone replacement treatment for

• Strengthen European market position for Respiratory and

Maximize value of Orion legacy brands and achieve profitable growth

menopausal symptoms



Branded Products Divisional Goals

- Easyhaler portfolio has **potential to exceed EUR 300 million** in annual sales
 - Orion to provide cost-effective medicines for all stages of Parkinson's Disease





Omnichannel Customer Engagement

geographies and strengthen global partnerships:	 Parkinson's Disease Establish a successful operation in Japan Strengthen and expand APAC presence Strengthen partnerships in RoW

Build a customer-

driven portfolio:

Expand to new

geographies and

- **Develop growth** capacity enablers:
 - Continued investment in Orion own API and manufacturing
 - Continuous improvement on sustainability
 - European, Japan and APAC commercialization capabilities
 - Omnichannel customer engagement competence enhancement



Easyhaler has the right credentials for continued growth





Expand offering to all stages of Parkinson's Disease

Orion Parkinson's Disease Current & Future Portfolio

DIAGNOSIS / START OF MEDICATION		WEARING-OFF	UNPREDICTABLE FLUCTUATIONS
Early PD Mild symptoms	Early Stable Non-fluctuating PD	Wearing-off (WO) Early wearing-off (at least one motor WO-symptom)	Late Stage PD Severe progressive worsening of symptoms
 MAO B & Dopamine agonist: ELDEPRYL[®] Generic dopamine agonists Conventional levodopa: ORIDOPA[®] 	Conventional levodopa: • ORIDOPA [®] <i>Own development product</i>	Levodopa + entacapone: • STALEVO [®] <i>Own development product</i>	Levodopa micro tablet Delivery: • PRECIFIT [®] /FLEXILEV [®]
Co-development product Own development product			Delay Invasive Options e Medicine
= possible future product		Apomorphine oral spray APORON [®]	

Building on Sandrena®/Divigel® Success



TRANSDERMAL MENOPAUSE HRT MARKET IS THRIVING

TRANSDERMAL MENOPAUSE HRT MARKET IS EXPERIENCING STRONG GROWTH (vol. CARG 2022-2024)

- ► EUROPE 350M€, CAGR +30%
- ➤ US 650M€, CAGR +30%
- ➢ ASIA 100M€, CAGR +10%

GENERAL MARKET DRIVERS

- > MARKET RECOVERY: Overcoming WHI study HRT stigma & big regions, like ASIA, still underdeveloped
- > **SAFETY:** Newer transdermal treatment options and guidelines
- > **ENPOWERMENT:** Women seeking relief for menopause symptoms
- > SOCIETAL RECOGNITION: Treating menopause is essential for workforce productivity and economic growth
- > **DEMOGRAPHICS** : Growing aging menopausal population (+100 million more menopausal-aged women globally by 2035 vs 2025)



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WOMEN'S HEALTH STRATEGY

ACCELERATE SANDRENA®/DIVIGEL® GROWTH

In recovering HRT markets

BROADENING OUR CURRENT OFFERING

- Range of dosing and presentations for all stages of menopause
- In house Menopause project feasibility on-going
- In-licensing systemic HRT or locally acting menopause treatments

INVEST IN PROMOTIONAL ACTIVITIES

- Re-launch
- Re-partner
- Expand into new countries



Leveraging competitive edge with/for our customers





Branded Products Motto: "Life begins at 30!"






Q&A





Presentations will continue at 14.45 EEST (Finnish time)



Generics and Consumer Health

Satu Ahomäki, Executive Vice President

Dedicated effort and keen market insights have driven the expansion of the foundational portfolio

- Active in-licensing has always been in the core of Orion's activities
- Constant flow of new launches in Nordics and Eastern Europe enabled the growth
- Strong market insights from key Orion countries leading to successful pricing strategies



Generics and Consumer Health other



Strategic roadmap to realizing our vision

Focus areas	2024-2025	2026-2029	2030-2035	VISION
Growth generation	Defend and improve	Profitable		
Portfolio	Transformation of the p	portfolio towards complex	business growth with focused product portfolio, strong value chain, and enhanced	
management	Platform building and piloting of new concepts	Sales in the Europe Big5 to increase with the value-added hospital products portfolio		
Capability building		Digital sales channels	Footprint in new geographies	customer engagement supported by versatile commercial channels.
Profitability optimisation		50% of sales outside Finland	60% of sales outside Finland	commercial chamlets.





A value-add hospital generic provide additional benefits beyond the standard generic versions



The main objectives of the value-add growth project are to build a portfolio of value-adding hospital generics and create a required commercialization capabilities in the Europe Big 5 countries



Accelerating future growth with D2C pilot – our online store Well by Orion Pharma, launched in Sweden





- The pilot project **launched in Sweden** in May 2025
- Direct-to-Consumer (D2C) online store aims to accelerate Consumer Health growth,

Consumer Health growth, featuring expert-curated product bundles for mothers and babies, complemented with high quality educational content and guidance regarding skin care of mothers and children.

- The key aspect of our new store & sub-brand is to serve as a credible source of information and expert guidance for our customers.
- <u>www.wellbyorionpharma.com</u>





Capabilities and competitive edge



Leadership in Finland, Expansion in Scandinavia and Poland

- Market position in Finland 1st. Total market share 11%. Reference-priced products and self-care market share ~25%.
- Market position in Scandinavian generics sector 5th
- In Poland, Orion Pharma is recognized as one of the most rapidly expanding companies in the generics market.

Diverse Product Range and Complexity Management

• Over **300** brands/products.

Strong Partnerships with Pharmacies and Healthcare Professionals

Enhanced Digital Presence

- In Finland, Orion Pharma's consumer website, "<u>itsehoitoapteekki.fi</u>," attracts over 400,000 monthly visitors.
- In Sweden, Orion Pharma has launched a Direct-to-Consumer (D2C) platform.



How Generics and Consumer Health is building growth



Growth through innovation

- Transformation of the product portfolio towards complex and value-adding generics New sales channels

Growth through geographic expansion

Expanding commercial footprint in Europe Big5 countries

Growth through portfolio expansion

- In-licensing
- Internal development
- Strategic partnerships

Other in-organic growth options

- Focus on organic growth Portfolio acquisitions in hospital segment interesting Local brand acquisitions in
- Consumer Health possible





Q&A



Animal Health

Niclas Lindstedt Executive Vice President



Orion Pharma Animal Health today



The road is open for growth after some eventful years



We develop, in-license, manufacture and market innovative and generic drugs for companion animals and livestock



~300 employees – mainly in France, Belgium and Finland



Animal Health dedicated production site in France, and packaging and logistics centre in Belgium



Active R&D – new innovations and generic development



Integrated sales, operations and production after Inovet acquisition

2021: Loss of significant distribution agreement (~MEUR 28) 2022: Acquisition of Inovet (VMD) 2023: Headwinds from partner de-stocking and overall market development 2024: "Back to normal"



Animal Health sales worldwide







Animal Health market review



SOURCE: Animal Pharmaceutical Market Size, Analysis, Report, 2033



SOURCE: www.gminsights.com

Market trends

- No. of pets increasing (North America & Europe)
- Population growth means increased food production (Asia, Africa, South America)
- Customer base is consolidating
- Technology, Al/data usage and investments are growing
- Regulations are increasing around the world



Focus areas of Animal Health R&D

Reduction, Replacement and Refinement (3Rs) of antibiotics	New therapeutic modalities Selected target species and indications Sustainable use of antibiotics Pet care products		
Anesthesia and pain management	 New therapeutic modalities Selected target species and indications Perioperative care (before, during and after) Pet care products 		
Generics development	 Fill the gaps in portfolio Products with added value Pet care products 		
Ease and convenience of administration	 Formulation development (e.g. palatable tablets, topical products, transmucosal products) 		



How Animal Health is building growth



Growth through innovation

- Internal innovative R&D main focus on companion animals
- Generic development mainly for livestock

Growth through market growth

- Expected market growth CAGR 5.13% until 2033
- Leverage wide networks and good customer relationships for crossselling

Growth through in-licensing

- In-license products for captive markets
- Both companion animals and livestock
- Innovative products and generics

Lul .

Other in-organic growth options

 Expanding product portfolio or commercial presence with targeted M&As



OUR PURPOSE

"Our mission is to provide meaningful, compassionate animal health care that prioritizes the well-being of animals and their caregivers."









ANIMAL HEALTH





Capital allocation and value creation René Lindell, CFO





Financial objectives Strategy period 2024–2028

Net sales	Operating profit					
CAGR ≥8% ¹	To grow faster than net sales ^{1,2}					
Equity ratio	Return on equity (ROE)					
≥50%	≥25%					
Dividend						
Annually increasing dividend – payout ratio 50%–100%						



Mid-term: Growing revenue from EUR 1.5B to 2B





Capital allocation principles

Linternal R&D pipeline	Dividends	Maintaining & increasing capacity	In-licensing / acquiring commercial assets	External innovation	Focused M&As to gain strategic competences
General growth rate similar to net sales growth ~10-12% of Group net sales timing of projects can cause variation	Annually growing dividend Payout ratio 50-100%	Tangible capex 4-5% of net sales Slightly elevated level in 2026-2029 due to darolutamide capacity increase and R&D and quality laboratory renovation Long-term relatively lower due to scale effects	Each case valued separately Each case must be financially viable independently	CAPEX that extends internal R&D Combination of upfront fee, milestones, royalties	Debt & deal capacity sizing: e.g. currently 1B new debt and 10% new equity would enable 2B total M&A capacity. This capacity scales with company growth.



Historically: R&D ~11% and CAPEX ~6% of net sales

% of net sales





R&D costs increasing according to strategy





Sales and marketing costs increasing to drive growth



Solid value generation: Orion 10-year TSR CAGR 11.1% Share price appreciation 88.5% Dividends 98.7%



Total Shareholder Return 2015-2025



Note: TSR calculated with dividends reinvested into shares.

Key takeaways



Focus on long-term growth and value creation

IARMO



Disciplined capital allocation with clear priorities and principles



R&D investments grow with the company



In-licensing on top of own innovation



Increasing dividends while keeping capital for investments







Q&A



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