



This presentation contains forward-looking statements which involve risks and uncertainty factors. These statements are not based on historical facts but relate to the Company's future activities and performance. They include statements about future strategies and anticipated benefits of these strategies.

These statements are subject to risks and uncertainties. Actual results may differ substantially from those stated in any forward-looking statement. This is due to a number of factors, including the possibility that Orion may decide not to implement these strategies and the possibility that the anticipated benefits of implemented strategies are not achieved. Orion assumes no obligation to update or revise any information included in this presentation.



Good year in pharmaceutical development and commercialisation projects

- Marketing authorisations for Bufomix Easyhaler in Europe and Stalevo in Japan
- Worldwide collaboration with Bayer on ODM-201 development and commercialisation
- Early phase clinical development pipeline boosted
- Specialty Products sales grew well
- Commencement of generic competition to Precedex in USA and to Stalevo in Germany
- Net sales and operating profit include EUR 39 million of milestone payments



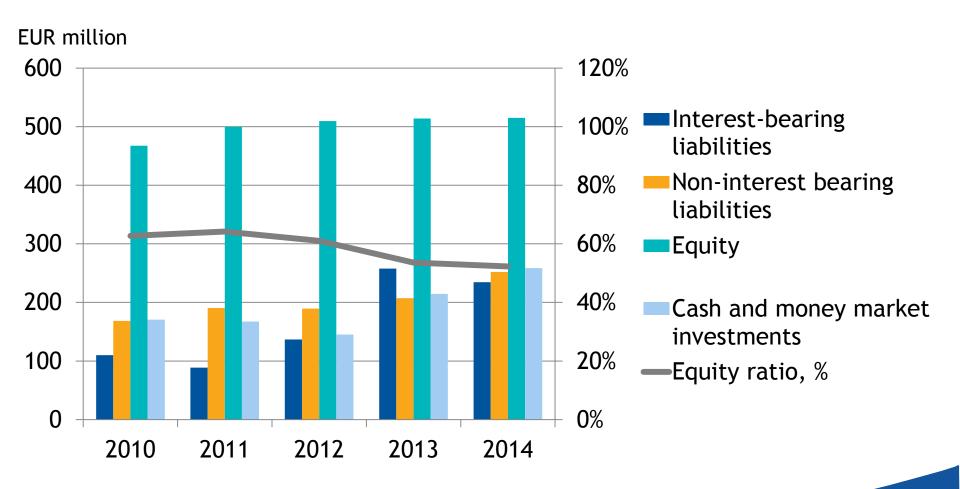
Development of key figures

Orion's key figures	2014	2013	Change %
Net sales, EUR million	1 015.3	1 006.9	+0.8%
Operating profit, EUR million	272.4	267.7	+1.8%
R&D expenses, EUR million	106.2	101.9	+4.2%
Equity ratio, %	52.3%	53.6%	
Basic earnings per share, EUR	1.50	1.46	+2.7%
Cash flow before financial items, EUR	1.72	1.02	+68.4%
Dividend per share, EUR	1.30 ¹⁾	1.25	+4.0%

¹⁾ Board of Directors' proposal to the AGM that dividend per share would be EUR 1.30



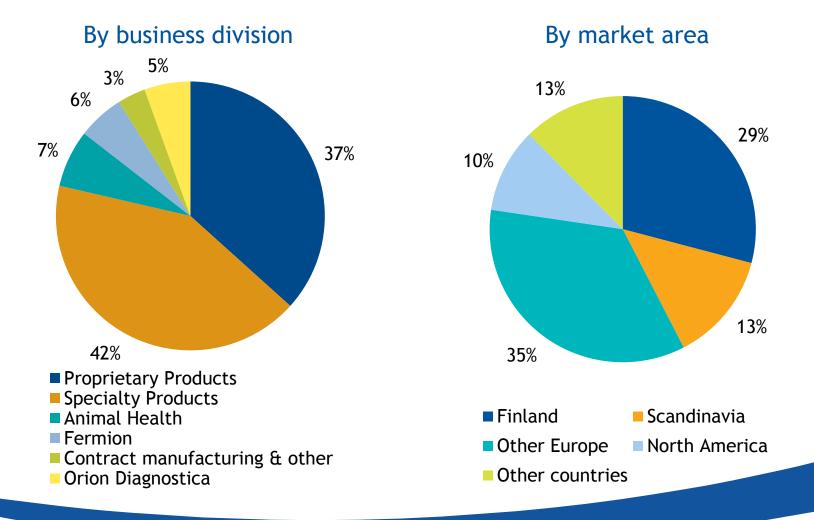
Structure of the balance sheet





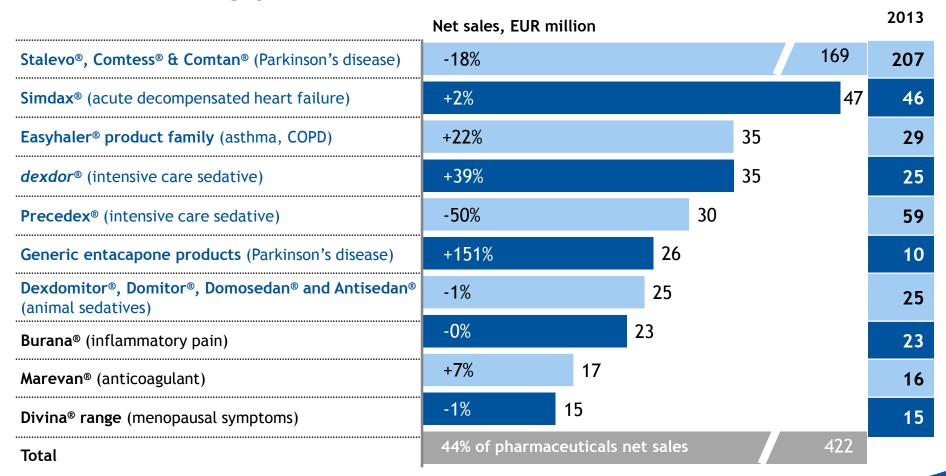
Breakdown of net sales

Group's net sales in 2014 were EUR 1,015 million





Best-selling pharmaceuticals



Products based on Orion's inventions in blue font



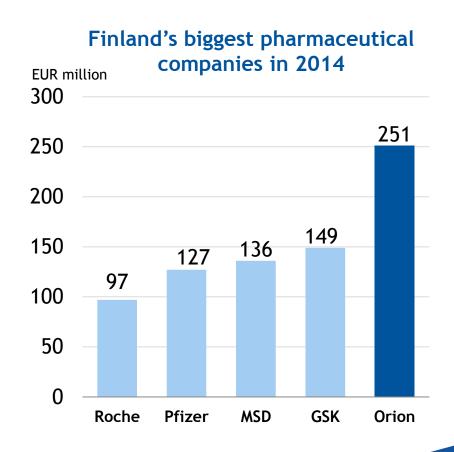
Orion clear market leader in Finland

Finnish human pharmaceuticals market in 2014

Wholesale EUR 2,167 million (+5%)

Orion in Finnish human pharmaceuticals market

- Sales growth +8%
- Orion clear market leader
 - Market share 12%
- Orion especially strong in self-care products and substitutable prescription drugs



Source: IMS Health 1-12/2014



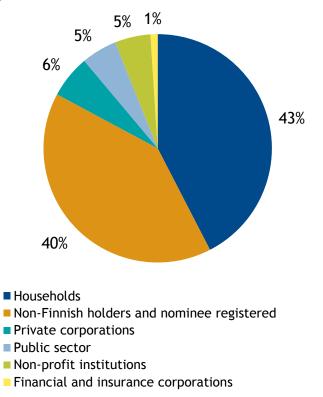
Outlook for 2015

Net sales	Net sales will be slightly lower than in 2014 (net sales were EUR 1,015 million in 2014).
Operating profit	Operating profit is estimated to exceed EUR 200 million.
Group's capital expenditure	The Group's capital expenditure will be about EUR 50 million excluding substantial corporate or product acquisitions (The Group's capital expenditure was EUR 57 million in 2014).

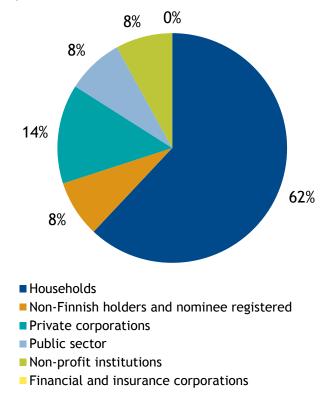


Orion shares are broadly held

By number of shares on 28 Feb



By number of votes on 28 Feb

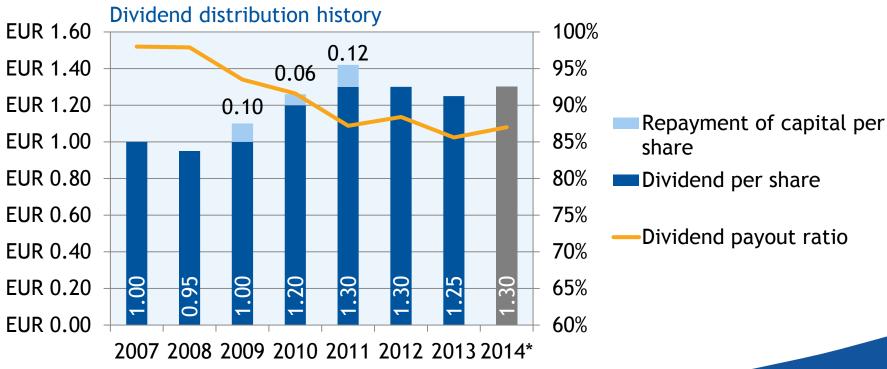


Altogether 141.3 million shares and 51,735 shareholders. Both share classes, A and B, are listed on NASDAQ OMX Helsinki since 1 July 2006. A share (ORNAV) has 20 votes/share and B share (ORNBV) has 1 vote/share in the AGM, but they have equal rights to assets and dividends.



Dividend distribution policy

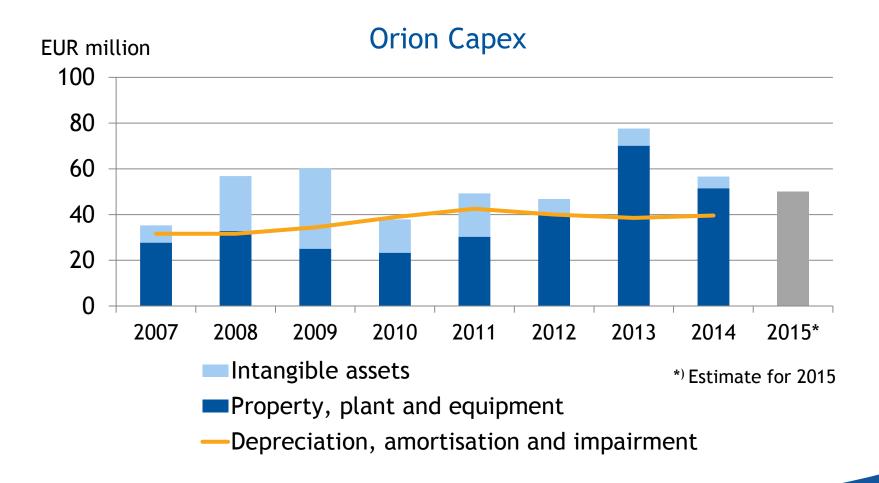
Orion's dividend distribution takes into account distributable funds and capital expenditure and other financial requirements in medium and long term to achieve the financial objectives.



^{*)} Dividend proposal by the Board of Directors



Capex normalising after investment program





Orion is responsible member of the Finnish society

EUR million	2010	2011	2012	2013	2014
Income taxes paid in Finland from operating profit	59	67	62	55	45
Tax deductions from salaries in Finland	33	35	37	39	41
Tax deductions from dividends paid to Finnish shareholders	18	22	27	26	27
TOTAL	110	124	126	120	113







Ageing population	Advancements in science		n's stra on to b		ell-bein	g
Cost burden in healthcare	Launching innovative and cost-effective pharmaceuticals and treatment methods for patients		Working together for our customers		Succeeding Together!	
Increased personal responsibility for health	Continuously improving our performance in sustainability	Growing faster than the market		Quality and safety	Productivity and flexibility	Strengthening our position in Europe
	Strong development of profitability is a target		Partnerships	Competitive product portfolio		Management of net working capital
Megatre	nds	Strategi	ic targets		Top Supply Chain	The best R&D
Focus ar	eas	Strateg	ic development p	rojects		

Orion's financial objectives

Increasing net sales.

Achievement of this objective requires continuous investment in development of the product portfolio.

Maintaining profitability at a good level.

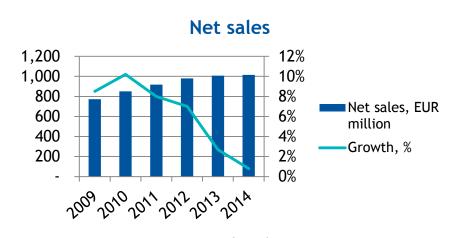
The aim is operating profit that exceeds 20% of net sales.

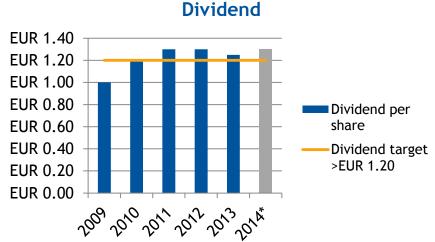
Keeping the equity ratio at least 50%.

Distributing an annual dividend that in the next few years will be at least EUR 1.20 per share, and increasing the dividend in the long term.

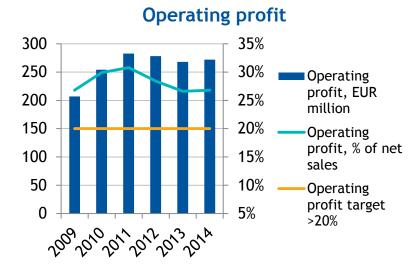


Orion's financial objectives

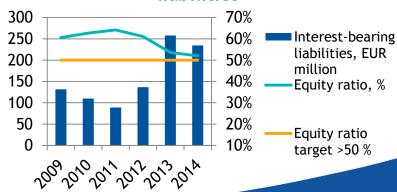




*) Dividend proposal by the Board of Directors



Equity ratio and interest-bearing liabilities





The Executive Management Board

Timo Lappalainen	President and CEO
Satu Ahomäki	Global Sales
Markku Huhta-Koivisto	Proprietary Products
Olli Huotari	Corporate Functions
Liisa Hurme	Specialty Products and Fermion
Jari Karlson	Chief Financial Officer, Animal Health
Virve Laitinen	Supply Chain
Reijo Salonen	Research and Development

Marko Torppala is the employee representative in the Executive Management Board.

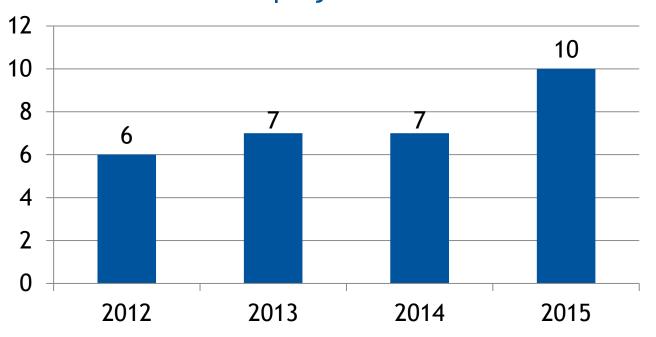






Strong development in the R&D pipeline

Number of clinical development projects







Key clinical pharmaceutical development projects at the time of AGM 2014

Project	Indication	PHASE			Registration
Bufomix Easyhaler® (budesonide-formoterol)	Asthma, COPD	1	Ш	Ш	Registration
Stalevo® for Japanese market 1)	Parkinson's disease	1	Ш	Ш	Registration
Easyhaler® salmeterol-fluticasone	Asthma, COPD	- 1	Ш	Ш	
ORM-12741 (alpha-2c adrenoceptor antagonist) 4)	Alzheimer's disease	- 1	lla		
ODM-201 (androgen receptor inhibitor) ²⁾	Prostate cancer	ı	Ш		
ODM-103 (more effective COMT inhibitor)	Parkinson's disease	- 1			
ODM-104 (more effective COMT inhibitor)	Parkinson's disease				
			= Pha	se con	npleted
¹⁾ Partner: Novartis			= Pha	se ong	oing

²⁾ In collaboration with Janssen Pharmaceuticals



Key clinical pharmaceutical development projects

Project	Indication	PHASE			Registration
Bufomix Easyhaler® (budesonide-formoterol) 1)	Asthma, COPD	1	Ш	Ш	
Easyhaler® salmeterol-fluticasone	Asthma, COPD	1	Ш	Ш	
ODM-201 (androgen receptor inhibitor) ²⁾	Prostate cancer	1	Ш	Ш	
Levosimendan 3)	Low Cardiac Output Syndrome	1	П	Ш	
ORM-12741 (alpha-2c adrenoceptor antagonist) 4)	Alzheimer's disease	1	lla		
Dexmedetomidine (intranasal) 5)	Treatment of pain	-1	IIb		
ODM-104 (more effective COMT inhibitor)	Parkinson's disease	1			
ODM-203 (targeted FGFR+VEGFR inhibitor)	Solid tumours	1			
ODM-204 (CYP17 enzyme and androgen receptor inhibitor)	Prostate cancer	1			
ODM-106 (GABA-B receptor positive allosteric modulator)	Essential tremor	1			
1) Aim is to obtain marketing authorisation for product in at least some European		= Phase completed			
countries not included in decentralised marketing authorisation application process.			= Phase ongoing		

²⁾ In collaboration with Bayer ³⁾ Partner: Tenax Therapeutics, Inc.



⁴⁾ In collaboration with Janssen Pharmaceuticals 5) Partner: Recro Pharma, Inc.

Core therapy areas of Orion



CNS

- ORM-12741 (Alzheimer's disease)
- ODM-104 (Parkinson's disease)
- ODM-106 (essential tremor)



Oncology - solid tumours

- ODM-201 (prostate cancer)
- ODM-203 (solid tumours)
- ODM-204 (prostate cancer)



Easyhaler® - respiratory diseases

- Bufomix Easyhaler® (asthma & COPD)
- Easyhaler® salmeteroliflutikasoni (asthma & COPD)



Opportunities in other therapy areas with partners

- Levosimendan (Low Cardiac Output Syndrome) Partner: Tenax Therapeutics
- Dexmedetomidine (treatment of pain) Partner: Recro Pharma



Balancing mid-term - building long-term

Long-term growth opportunities from R&D pipeline. Milestone payments.

Generic competition for Parkinson's franchise and Precedex.

Timing of milestone payments.

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Generic drugs and self-care products.

Easyhaler® combinations and dexdor® for European markets.

Global pricing pressure, especially on new products.

Operational flexibility and efficiency.





